VOLONTÀ PAINT

BRAND INTRODUCTION

A finish begins with a point of view.

Colour, material and use belong in the same conversation. VOLONTÀ PAINT brings that conversation to wood, glass and industrial coating enquiries, with a focus on the details that make each project distinct.

Material first.

Begin with what is being coated: its composition, preparation, texture and intended setting. Those details form the basis of a useful specification.

Colour with context.

Define colour alongside grain, opacity and gloss. A reference becomes meaningful when it is reviewed on the material and under the light in which it will be seen.

A shared project brief.

Bring together design intentions, application conditions and the documents needed for a decision. Agree the sample and evaluation criteria before moving forward.

An international outlook.

We welcome conversations with manufacturers, designers and potential distribution partners. For business enquiries, contact our headquarters distributor development manager.

FROM CONVERSATION TO A CLEAR BRIEF

Share the substrate, intended use, colour and gloss target, application equipment, quantities and destination market. Request the current documentation for the exact product before specification or use.

HEADQUARTERS DISTRIBUTOR DEVELOPMENT MANAGER

Paolo Bianchi +39 393 302 2050 volontapaint@proton.me

Product availability, suitability, supply and service scope require confirmation for each enquiry.